



ICFO

Annual Report 2019

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A. Preliminary Remarks

This annual report covers all major activities of ICFO and notably the acts of ICFO Board from 1 January to 31 December 2019, which will be presented for approval to the Annual General Meeting of ICFO on 6 June 2020.

B. Developments

1- ICFO-Members

All members as of the 31st of December 2019

By the end of 2019, ICFO counted thirteen ordinary members and seven supporting members.

Ordinary Members:

Canada:	Canadian Council of Christian Charities	CCCC
France:	Comité de la Charte du Don en Confiance	DEC
Germany :	Deutsches Zentralinstitut für soziale Fragen	DZI
Italy:	Instituto Italiano della Donazione	IID
Mexico:	Construyendo Organizaciones Civiles	CONFIO
	Transparentes Asociacion Confio	
Netherlands:	Centraal Bureau Fondsenwerving	CBF
Norway:	Stiftelsen Innsamlingskontrollen I Norge	IK
Rep. China:	China Charity Alliance	CCA
Spain:	Fundación Lealtad	FL
Sweden:	Svensk Insamlingskontroll	SI
Switzerland:	Stiftung Zewo	ZEWO
Taiwan:	Taiwan NPO Self-Regulation Alliance	TWNPO
USA:	BBB Wise Giving Alliance	BBB

Supporting Members

Austria:	Österreichisches Spendengütesiegel c/o Kammer der Wirtschaftstrehänder	AUSTRIA
Brazil:	Instituto Phomenta	IP
Czech Republic:	Association of Public Benefit Organizations	AVPO
India :	Credibility Alliance	CA
Japan:	Japan Center for NPO Evaluation	JAPAN
Luxembourg:	Don en Confiance Luxemburg	DONLUX
Ukraine	Charity Tuner	CT

2- Board

President:	Martina Ziegerer	Stiftung Zewo
Vice-President:	Ana Benavides	Fundación Lealtad
Treasurer:	Curtis Towns	Canadian Council of Christian Charities
Secretary General:	Nathalie Blum	Comité de la Charte du Don en Confiance
Board Member :	Art Taylor	BBB Wise Giving Alliance

3- Annual General Meeting

The Annual General Meeting was held in Prague, Czech Republic on the 25th of May 2019, Husův dům, Jungmannova 22/9, 110 00 Nové Město, Prague. The Czech Republic member organization

Association of Public Benefit Organizations hosted the meeting, which was attended by representatives from Europe, Asia, North and South-America.

Topics discussed:

- The CFRE organization was presented by Eva Aldrich, President and CEO of CFRE International
- The blockchain project of giving coins was presented by Art Taylor, ICFO board member
- An overview of ICFO members based on feedback of big numbers and country reports was presented by Ana Benavides, Vice President of ICFO
- Canada, Mexico, France, Czech Republic, Japan, Sweden, Spain discussed shared their experience and thoughts on the following topics:
 - o disagreements over standards
 - o Social Impact: as monitoring agencies what are we doing
 - o Balance between rigorousness and efficiency in the monitoring
- Austria, India, Norway, Ukraine shared their experience and thoughts on the following topics:
 - o Social impact: measurement and methodologies
 - o Which are the standards that always need a verification
- Taiwan, Slovakia, Spain, Switzerland and Czech Republic shared their experience and thoughts on the following topics:
 - o Social impact: Is it realistic to ask NGO to work in social impact? How to evaluate it?
 - o Reliance on NGO: risk-oriented approach on the analysis
- Brazil, France and Germany shared their experience and thoughts on the following topics:
 - o The appeal process
 - o Efficiency in the monitoring process
- The ICFO reimbursement policies for hosting the AGM and Board Meetings were revised
- The need to review the supporting member criteria was discussed

Election

- Nathalie Blum, Executive Director of Don en Confiance, has been reelected as Secretary General

4- Board Meetings

Board Meetings took place on the following dates and locations:

15 February 2019 Board Meeting, Paris, France

26 April 2019 Board Meeting by Skype

23 May 2019 Board Meeting, Prague, Czech Republic

10 October 2019 Board Meeting by Skype

5- Public Annual Conference

The Public part of ICFO AGM was held on May 24th hosted by Association of Public Benefit Organizations Czech Republic (AVPO CR) together with International Association of Charity Monitoring Organizations (ICFO) on the topic "Building and Protection of Nonprofit Credibility" with the financial support of International Visegrad Fund.

The total attendance was about 100 persons.

The conference languages were English and Czech, with translators.

After the welcoming speech by Martina Ziegerer, President of International Committee on Fundraising Organizations (ICFO) and executive director of ZEWO, the following topics were addressed:

NGO Public Image in Europe and Eurasia

David Lenett, Program Manager of Civil Society Organizations Sustainability Index for Central and Eastern Europe and Eurasia, FHI 360

The Reputation of Nonprofit Organizations in the Civil Society Development

Pavol Frič, sociologists, Faculty of Social Sciences, Charles University

Government funding for the Czech non-profit sector: transparent or unknown?

Vladimír Hyánek, Centre for Nonprofit Sector Research

Trusted Nonprofit Organization – What Not to Forget?

Marek Šedivý, Association of Public Benefit Organizations CR

Annual Report – How to merge Transparency and Attractiveness

Burkhard Wilke, Director of Deutsches Zentralinstitut für soziale Fragen / ICFO member

Award Announcement: Non-Profit Organization of the Year 2019 and Golden Banana 2019

Foundation for Civil Society Development (NROS) and AVPO CR

WORKSHOPS

WORKSHOP A

Data Presentation in the Media: How to Attract Attention and Remain Trusted

Jaromír Mazák, Charles University teacher

WORKSHOP B

Protect Your Brand, It Raises Trust

Michaela Chytilová

Chytilová & spol., Patent Office

WORKSHOP C

Control System as a Tool for a Successful Nonprofit Organization

Jana Křížová, Director

Nina Mertová, Quality Manager

PFERDA Association

WORKSHOP D

Get Attention – Tell Your Story

Martin Groman, journalists

WORKSHOP E

International workshop V4 Group Countries/ICFO – Seal of Approval

Moderators: Martina Ziegerer, Zewo Foundation Switzerland and Marek Šedivý, AVPO ČR

6- Other activities

Country reports analysis

The questions included in the country reports analyses were revised and completed by Ana Benavides.

Newsletter

4 newsletters were issued and sent to all members in 2019: in March, 2 in May, and December.

Exchange between members

- The Swedish ICFO-member Svensk Insamlingskontroll met in Berlin with Burkhard Wilke and Christel Neff from to exchange experiences. DZI and Svensk Insamlingskontroll discussed

possibilities to find ways of higher levels of participation of the fundraising sector on the standards of Svensk Insamlingskontroll

- DZI in Germany had another initiative to continue a project between Charity Tuner, Ukraine and DZI that was implemented in 2018 and financed by the German Foreign Office. Due to a large number of project proposals the renewed application was not successful.
- Burkhard Wilke from DZI in Germany was a speaker at Österreichisches Spendengütesiegel national event "OSGS- Forum" for auditors and NGOs in Austria
- Ana Benavides, from Fundación Lealtad was invited to exchange with the monitoring team in France on December 11 regarding methodology of pre analysis
- Ana Benavides, from Fundacion Lealtad had constant relations with Confío in México as Ana is member of the Board.
- Dr. Harish Vasishth from Credibility Alliance in India came over to Japan for giving a speech at their symposium in July 2019.
- Stiftung Zewo in Switzerland had phone and mails exchanges on specific events
- Kenichi Sugita from Japan did visit Zewo's office in Zurich for exchange monitoring systems in May 2019

C. Financial Statements – Results 2019

The ICFO Financial Statements 2019 are attached to this Annual Report

D. Auditor's report

The ICFO Auditor's Report 2019 is attached to this Annual Report



14. 7. 2020



To the Annual Meeting of
International Committee on Fundraising Organizations (ICFO)

AUDITORS REPORT FOR 2019

I have audited the annual financial statements of the International Committee on Fundraising Organizations (ICFO) as of 31 December 2019, showing a net profit of € 9 336. The financial statements comprise the balance sheet and profit and loss account. These financial statements are the responsibility of the Board of Directors and the Secretary General of the Committee. My responsibility is to express an opinion on these financial statements and on the other information according to the requirements on Auditing and Auditors.

I conduct my audit in accordance with generally accepted auditing standards. Generally accepted auditing standards require that I plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidencing supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by the management, as well as evaluating the overall financial statement presentation. To the extent required by law and generally accepted auditing standards, an audit also comprises a review of the management of the Committee's financial affairs and its accounting and internal control systems. I believe that my audit provides a reasonable basis for my opinion.

In my opinion, the financial statements are prepared in accordance with the statutes and present the financial position of the Committee as of 31 December 2019, and the result of its operation for the year then ended, in accordance with generally accepted auditing standards.

Oslo, 20 February 2020



Certified Public Accountant (Norway)

International Committee on Fundraising Organizations (ICFO)

Euros

Audited

Profit and Loss account **2019** **2018**

Income

Membership fees		
- full members	14,418	16,198
- supporting members	3,881	3,494
Reversal Booklet project	0	0
	<u>18,298</u>	<u>19,691</u>
Interests	0	0
	<u>18,298</u>	<u>19,691</u>

Expenses

AGM and Board meetings	7,444	5,926
Miscellaneous	311	8
Bank charges	274	498
Website	934	9,082
	<u>8,962</u>	<u>15,514</u>

Net profit

	<u>9,336</u>	<u>4,177</u>
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Balance sheet as per 31-12 **2019** **2018**

Assets

ABN-AMRO Bank	114,782	104,247
Accounts Receivable	0	318
Prepaid expenses	0	0
	<u>114,782</u>	<u>104,565</u>

Liabilities

Booklet project	0	0
Prepaid membership fee	0	556
Payable CCCC	1,974	537

Equity

Retained earnings	<u>112,808</u>	<u>103,472</u>
	<u>114,782</u>	<u>104,565</u>

Approval date: March 12, 2020




