



## **ICFO**

# **Annual Report 2018**

### **Contents**

A Preliminary Remarks

B. Developments

C. Financial Statements – Results 2018

D. Auditor's Report 2018

## A. Preliminary Remarks

This annual report covers all major activities of ICFO and notably the acts of ICFO Board from 1 January to 31 December 2018, which will be presented for approval to the Annual General Meeting of ICFO on 25 May 2019.

## B. Developments

### 1- ICFO-Members

#### New members:

In 2018 ICFO approved three candidates as new supporting members: Instituto Phomenta from Brazil, Credibility Alliances from India and Charity Tuner from Ukraine.

#### All members as of 31th December 2018

By the end of 2018, ICFO counted thirteen ordinary members and seven supporting members.

#### Ordinary Members:

Canada:	Canadian Council of Christian Charities	CCCC
France:	Comité de la Charte du Don en Confiance	DEC
Germany :	Deutsches Zentralinstitut für soziale Fragen	DZI
Italy:	Instituto Italiano della Donazione	IID
Mexico:	Construyendo Organizaciones Civiles	CONFIO
	Transparentes Asociacion Confio	
Netherlands:	Centraal Bureau Fondsenwerving	CBF
Norway:	Stiftelsen Innsamlingskontrollen I Norge	IK
Rep. China:	China Charity Alliance	CCA
Spain:	Fundación Lealtad	FL
Sweden:	Svensk Insamlingskontroll	SI
Switzerland:	Stiftung Zewo	ZEWO
Taiwan:	Taiwan NPO Self-Regulation Alliance	TWNPO
USA:	BBB Wise Giving Alliance	BBB

#### Supporting Members

Austria:	Österreichisches Spendengütesiegel c/o Kammer der Wirtschaftstreuhand	AUSTRIA
Brazil:	Instituto Phomenta	IP
Czech Republic:	Association of Public Benefit Organizations	AVPO
India :	Credibility Alliance	CA
Japan:	Japan Center for NPO Evaluation	JAPAN
Luxembourg:	Don en Confiance	DONLUX
Ukraine	Charity Tuner	CT

### 2- Annual General Meeting

The Annual General Meeting was held in México City, México on the 18th of May 2018, at Hotel Geneve, Londres 130, col. Juárez, México City, México. The Mexican member organization Confío hosted the meeting, which was attended by representatives from Europe, Asia, North and South-America.

#### Topics discussed:

- The Netherlands, the United States and other ICFO members shared their experience of the blockchain topic.

- Fundación Lealtad Chile was invited to present its new initiative on charity assessment in Chile
- An analysis of the activity report of each ICFO member was presented by the Vice President, Ana Benavides
- The Taiwan NPO Self-Regulation Alliance presented its social impact analysis
- The topic related to media coverage was debated by ICFO members.
- The Japan Center for NPO Evaluation presented its new monitoring method
- The self-assessment form regarding the principles on charity monitoring was presented in order
- An update of the IT-migration was presented

#### Election

- Ana Benavides, Executive Director of Fundación Lealtad, has been elected as Vice President.
- Curtis Towns, Manager Certification of Canadian Council of Christian Charities, has been elected as Treasurer,
- Art Taylor, Executive Director of BBB Wise Giving Alliance has been reelected as Board Member.

### **3- Board Meetings**

Board Meetings took place on the following dates and locations:

28 January 2018 Board Meeting, Amsterdam, Netherlands

21 February 2018 Board Meeting by Skype

13 April 2018 Board Meeting by Skype

17 May 2018 Board Meeting, México City, México

19 October 2018 Board Meeting by Skype

### **4- Public Annual Conference**

The Public Annual ICFO conference on Friday 18<sup>th</sup> of May 2018 at Memoria y Tolerancia Museum, Av. Juárez 8 , Centro, Del. Cuauhtémoc, México City, México was held on the topic: "DEVELOPING & MAINTAINING DONORS TRUST - The Role of Monitoring Agencies"

It was organized in cooperation with Construyendo Organizaciones Civiles Transparentes, A.C. (Confío) and ICFO. The total attendance was about 90 persons. The conference languages were English and Spanish, with translators.

After the Welcome and Introduction by Enrique Hernandez, Confío's Board President and Homero Apodaca, from the Social Action Movement of Memory and Tolerance Museum, the sessions introduced by Javier Garcia, Director of Confío addressed the following topics:

#### **Part 1**

- ICFO Presentation  
*Martina Ziegerer, President ICFO*
- Perceptions and feelings towards the U.S. charitable sector  
*Ezra Vazquez - D'Amico, Better Business Bureau, Wise Giving Alliance*
- Building confidence in corrupt environments  
*Jesus Gonzalez Arellano, Pacto Mundial en Mexico, President of the Board*
- Whom do you trust? The central challenge for philanthropy in Mexico and Latin America  
*Dr. Michael Layton, Arizona State University, Senior Research Fellow*
- The Spanish experience in the development of a prosperous environment towards external assessment in Civil Society Organizations  
*Ana Benavides, Fundación Lealtad España, Executive Director*

- Finding Success in DZI Germany: 125 Years Encouraging Charity  
*Burkhard Wilke, Deutsches Zentralinstitut für soziale Fragen, Executive Director*

## **Part 2**

- Panel 1 | Contributions to third sector through assessment and monitoring of CSOs  
*Sharing experiences: Curtis Towns from Canadian Charity Council, Lena Hörnblad from Svensk Insamlingskontroll, Sweden and Nathalie Blum from Comité de la Charte, France*
- Panel 2 | Citizen participation grounded in information and public disclosure  
*Sharing challenges: Ales Mrazek from Asociace verejne prospesnych organizad (AVPO), Czech Republic and Art Taylor from BBB Wise Giving Alliance, USA and Eduardo Bohórquez, Executive Director from Transparencia Mexicana*
- Closing remarks  
*Martina Ziegerer, President ICFO*

## **5- Other activities**

### **Self-assessment**

After having finalized the revised ICFO international standards which were approved by the AGM, all members were asked to self-assess against these standards. The results were analyzed by Ana Benavides, from Fundación Lealtad and shared with all the members.

### **Identifying the International NGOs (INGOs) monitored by ICFO members**

Each ICFO member identified INGOs present in their country among a list of predefined big INGOs. The results compiled by Ana Benavides were shared with all members.

### **Big numbers of ICFO members**

In order to have an updated overview of ICFOs size, composition, evolution, ICFO-members completed a data table that contains the figures concerning the NGO monitored by their organization. The results compiled by Ana Benavides were shared with all members.

### **The blockchain group**

A group of about 20 participants from almost all member countries worked under the lead of Art Taylor from BBB in the United States, on the blockchain topic. Three video meetings were hold. Art shared information about the application he had presented in México. Participants exchanged their views about what is happening with blockchain within the sector in their own country and shared interesting studies and articles with the working group. Documents are available on Google Drive.

### **The website migration**

The website migration was taken in charge by Curtis Towns (CCCC) and took place in 2018. The public website is hosted in a new location and the member resources are hosted on google drive. A PDF tutorial has been provided to all members. Archives were migrated to Google Drive as well.

### **Newsletter**

4 newsletters were issued and sent to all members in 2018: in March, May, June and November.

### **Exchange between members**

- Art Taylor, from BBB in the United States, interviewed by video Nathalie Blum from Don en Confiance in France, Burkhard Wilke from Deutsches Zentralinstitut für soziale Fragen in Germany, Pavlo Novikov from Charity Tuner in Ukraine and Izadora Mattiello from Phomenta to share their experience with his students of Columbia University's School of Professional Studies.
- Anjani Kumar Sharma from Credibility Alliance visited Don en Confiance in France on 11 June 2018 to share experience of French monitoring organization

- Ana Benavides, from Fundación Lealtad, and Martina Ziegerer, from Zewo, attended the conference held in Paris by Don en Confiance on 23<sup>rd</sup> of October 2018 for the volunteer day and presented respectively charity monitoring by Fundacion Lealtad and ICFO principles.
- Martina Ziegerer, from Zewo, visited Deutsches Zentralinstitut für soziale Fragen in Germany on the 15<sup>th</sup> of October 2018 to share experience of German monitoring organisation.
- Ana Benavides, from Fundación Lealtad was invited by Instituto Italiano della Donazione in Italy to participate to their main event: the Donation Day, to report about the situation of donations in other countries and in particular in Spain.
- Ana Benavides, from Fundacion Lealtad had constant relations with Confío in México as Ana is member of the Board.
- Mr. Kenichi Sugita from Japan Center for NPO Evaluation has visited Credibility Alliance in India, exchanging of information and leaning the way of their evaluation in October 2018.
- Innsamlingskontrollen from Norway visited Svensk Innsamlingskontroll in Stockholm to exchange experiences.
- DZI in Germany and Charity Tuner in Ukraine had a joint international project (incl. internship for staff members of Charity Tuner, information exchange, public event)

### **C. Financial Statements – Results 2018**

The ICFO Financial Statements 2018 are attached to this Annual Report

### **D. Auditor's report**

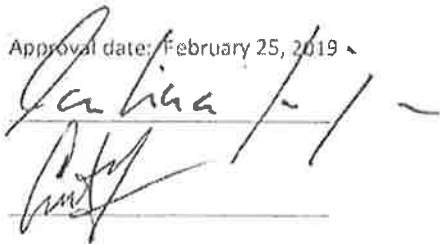
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**International Committee on Fundraising Organizations (ICFO)**

*Euros*

<b>Profit and Loss account</b>	<b>2018</b>	<b>2017</b>
<b>Income</b>		
Membership fees		
- full members	16,198	16,818
- supporting members	3,494	3,070
Reversal Booklet project	0	7,963
	<u>19,691</u>	<u>27,851</u>
Interests	0	18
	<u>19,691</u>	<u>27,869</u>
<b>Expenses</b>		
AGM and Board meetings	5,926	7,463
Miscellaneous	8	112
Bank charges	498	208
Website	9,082	3,003
	<u>15,514</u>	<u>10,786</u>
<b>Net profit</b>	<u>4,177</u>	<u>17,083</u>
<b>Balance sheet as per 31-12</b>	<b>2018</b>	<b>2017</b>
<b>Assets</b>		
ABN-AMRO Bank	104,247	104,469
Accounts Receivable	318	0
Prepaid expenses	0	0
	<u>104,565</u>	<u>104,469</u>
<b>Liabilities</b>		
Booklet project	0	0
Prepaid membership fee	556	3,811
Payable CCCC	537	1,363
<b>Equity</b>		
Retained earnings	103,472	99,295
	<u>104,565</u>	<u>104,469</u>

Approval date: February 25, 2019



# Jacob Berger

To the Annual Meeting of  
International Committee on Fundraising Organizations (ICFO)

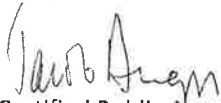
## AUDITORS REPORT FOR 2018

I have audited the annual financial statements of the International Committee on Fundraising Organizations (ICFO) as of 31 December 2018, showing a net profit of € 4 177. The financial statements comprise the balance sheet and profit and loss account. These financial statements are the responsibility of the Board of Directors and the Secretary General of the Committee. My responsibility is to express an opinion on these financial statements and on the other information according to the requirements on Auditing and Auditors.

I conduct my audit in accordance with generally accepted auditing standards. Generally accepted auditing standards require that I plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidencing supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by the management, as well as evaluating the overall financial statement presentation. To the extent required by law and generally accepted auditing standards, an audit also comprises a review of the management of the Committee's financial affairs and its accounting and internal control systems. I believe that my audit provides a reasonable basis for my opinion.

In my opinion, the financial statements are prepared in accordance with the statutes and present the financial position of the Committee as of 31 December 2018, and the result of its operation for the year then ended, in accordance with generally accepted auditing standards.

Oslo, 25 February 2019



Certified Public Accountant (Norway)