THE CHANGING GENEROSITY LANDSCAPE:
WHICH CHALLENGES FOR THE MONITORING?

ICFO CONFERENCE / Comité de la Charte
23rd of May 2014 – Institut Pasteur

Program

9:00 - Registration of the participants
9:30 - Welcoming words: Mrs. VANLERBERGHE, chairperson of the Board of Institut Pasteur
9:35 - Opening of the conference: Martina ZIEGERER, ICFO chairperson

MORNING SESSION: OVERSIGHT OF THE GENEROSITY LANDSCAPE

Moderator: Edith ARCHAMBAULT, volunteer expert, Comité de la Charte
9:50 - The French case
  * Evolution of the French associative network (Viviane TCHERONOG, academic)
  * How economic and social crisis drives the level of donations? (Françoise SAMPERMANS, chairperson of France Générosités)

Questions and answers
10:40 - Break
11:10 - International comparisons
  * Similarities and differences among the legal and tax regimes and the financing channels (Jean-Pierre VERCAMER, Deloitte)
  * An emerging market experience (Javier GARCIA, Asociación Confío)

Questions and answers
12:00 - Main challenges for the monitoring of fundraising (Gérard de LA MARTINIERE, chairperson of Comité de la Charte)

Questions and answers
12:30 - Lunch
AFTERNOON PANELS:

Moderator: Gérard de LA MARTINIERE, chairperson of Comité de la Charte

14:00 - First panel: how to cope with Internet?

* Multiplication of initiatives (start-ups, platforms) with attractive ideas but maybe a low level of ethics
* Which kind of regulation will be required for the crowdfunding?
* Where shall be the border between public solicitation and private connections?
* Is there a need to directly monitor the service providers?

Panelist: Bennett WEINER, BBB Wise Giving Alliance, & Burkhard WILKE, Deutsches Zentralinstitut für soziale Fragen

Philippe LEVEQUE, executive officer of CARE France
Antoine VACCARO, chairperson of CERPHI
Arnaud BURGOT, vice-chairperson of Association Financement Participatif France, co-founder of Ulule
Michel THOMAS, representative of “Cour des Comptes” (a high financial and administrative jurisdiction in France)

15:15 - Break

15:35 - Second panel: how to monitor international flows of donations?

* Towards multinational networks of charities with the risk of increasing opacity
* Tax regimes under pressure and the temptation of protectionism
* Potential exposure to money laundering
* Monitoring of INGOs
* Providing exchanges of information and developing cooperation between monitoring organizations

Panelist: Martina ZIEGERER, chairperson of ICFO, & John Pellowe, Canadian Council of Christian Charities

Mahieddine KHELLADI, executive officer of Islamic Relief France
Jean-Baptiste CARPENTIER, executive officer of TRACFIN
Dominique LEMAISTRE, Fondation de France
Jean CHEVALLIER, volunteer expert, Comité de la Charte

16:50 - Wrap up and conclusions: Martina ZIEGERER and Gérard de LA MARTINIERE
17:00 - Closing of the conference
19:30 – Diner (members of ICFO, Board of Comité, speakers, partners)