

# Accountability Charter for International Non-Governmental Organisations

**Presentation for Expert Meeting on:**

**Building donor trust in cross-border philanthropy**

**Transparency by international fundraising NGO's**

**ICFO / CBF / Chamber of Commerce**

**Amsterdam, 24 April 2009**

**Dr. Gerd Leipold, Executive Director, Greenpeace International**

**GREENPEACE**

[www.greenpeace.org](http://www.greenpeace.org)

# INGO Accountability Charter

## Motivation:

- Public call for transparency and accountability – Practice what you preach
- Common interest and characteristics of civil society
- Globalisation of civil society
- Raising and spending funds across borders
- Abuse of NGO model

# INGO Accountability Charter

## Principles of the Charter:

- Good governance & management
- Multi-stakeholder engagement
- Universal principles (Human Rights)
- Independence
- Responsible Advocacy
- Effective Programmes
- Non-discrimination
- Transparency
- Ethical Fundraising

# INGO Accountability Charter

## Signatories to the Charter:

- ActionAid International
- Amnesty International
- CIVICUS World Alliance for Citizen Participation
- Consumers International
- Greenpeace International
- Oxfam International
- International Save the Children Alliance
- Survival International
- International Federation Terre Des Hommes
- Transparency International

**GREENPEACE**

[www.greenpeace.org](http://www.greenpeace.org)

# INGO Accountability Charter

## Management of the Charter (i):

### Management Committee/Board

- Five members
- Chair: Jeremy Hobbs, Executive Director, Oxfam Int'l
- Oversees sign on process
- Guides development of the Charter
- Oversees compliance / peer review

### Complaints committee

- Three members, appointed by founding signatories
- Investigates/deals with complaints against signatories on implementation

# INGO Accountability Charter

## Management of the Charter (ii):

### Secretariat

- Operated by CIVICUS

### All signatories

- Provide feedback on Charter wording to Management Committee
- All report annually against Charter criteria

# INGO Accountability Charter

## GRI Reporting Standards:

- Multi-stakeholder consultative process to design compliance and reporting indicators
- For non-profit sector at large, not exclusive to INGO signatories
- Final draft GRI Sector Supplement defining:
  - Reporting Standards (G3 Guidelines)
  - Peer review
  - Independent panel to handle complaints

# INGO Accountability Charter

## Overarching issues for the NGO Sector:

- Values
- Governance
- Programme Effectiveness

**GREENPEACE**

[www.greenpeace.org](http://www.greenpeace.org)



# INGO Accountability Charter

## Links:

- INGO Charter - [www.ingoaccountabilitycharter.org](http://www.ingoaccountabilitycharter.org)
- GRI – [www.globalreporting.org](http://www.globalreporting.org)
- Greenpeace International – [www.greenpeace.org](http://www.greenpeace.org)

**GREENPEACE**

[www.greenpeace.org](http://www.greenpeace.org)