Accountability in Asia
Japan Perspective

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The Nippon Foundation
CANPAN Project
1. Japanese Non-profit organization

2. Culture of “Donation” in Japan

3. NPO’s Accountability in Japan

4. CANPAN as the platform for NPOs
1. Japanese Non-profit Organization
1. Japanese Non-profit organization

(1) Public Interest Corporation

- 110 years of history
- Public Interest Corporation Reform
- 3 laws were enacted in 2006
1. Japanese Non-Profit Organization

(2) Non Profit Organization

- Around 1980s, volunteer activities began active
- In 1995, the Great Hanshin-Awaji earthquake occurred, “the First Year of Volunteers”
- In 1998, “Non-profitable Activities Promotion Law” was enacted and Japanese NPOs were born.
2. Culture of “Donation” in Japan
2. Culture of “Donation” in Japan

(1) Tax benefit organization

(2) People tend to think “government’s role”

(3) Virtue of “secret good deeds”

~ Tiger Mask Movement ~

(3) After the Great Eastern Japan Earthquake, people’s mind has been changing!
2. Culture of “donation” in Japan

(3) Japanese people are shy...
Ex) Tiger-Mask Movement (2011/1)
2. Culture of “donation” in Japan

(3) Japanese people are shy...

Ex) Tiger-Mask Movement (2011/1)

Donation tends to be anonymous...
3. NPO’s Accountability in Japan
NPO’s Accountability in Japan

- (1) Reporting

![Project Report](image-url)
NPO’s Accountability in Japan

• (1) Reporting

Financial Report
NPO’s Accountability in Japan

(2) Challenges ahead

• Need more Information disclosure for getting fundraising opportunities
• 2,000 participants at “Fund Raising Japan”
• The first year of Fundraising!!!
(2) Challenges ahead

• 2,000 participants at “Fund Raising Japan 2013”
• The first year of Fundraising!!!
4. CANPAN project as “platformer”
CANPAN project as “platformer”

- Credit card donation (transmission of 100,000,000 yen/year)
- Database of PICs and NPOs (14,000 organizations)
- CANPAN blog service
- Started Facebook donation