ICFO Annual General Meeting 2008 – Public Part

Engaging Donors’ Trust

Berlin, Germany

Friday, May 16, 2008

Haus der Deutschen Wirtschaft
Breite Str. 29, 10178 Berlin

Co-hosted by:

Deutsches Zentralinstitut für soziale Fragen/DZI

Association of German Chambers of Industry and Commerce DIHK
The International Committee on Fundraising Organizations (ICFO) provides a worldwide forum for national agencies monitoring donation soliciting charities. The purpose of ICFO is to ensure that fundraising for charitable purposes is being organized and performed in a satisfactory manner and that the administration of the collected funds is adequate. The Members of ICFO are building “bridges of trust” between reliable NGOs and the donors. In respect to the standards on which the relevant monitoring processes are based, there are differences, but the main idea of all ICFO member organizations is the same: to provide the donors with dependable, independent information concerning the reliability, the effectiveness and the efficiency of the respective charities.

ICFO was founded in 1958. The conference “Engaging Donors’ Trust” on 16th May 2008 in Berlin is part of its 50th anniversary activities. It is co-hosted by Deutsches Zentralinstitut für soziale Fragen (DZI) and Deutscher Industrie- und Handelskammertag (DIHK) because DZI is the German member of ICFO and DIHK was engaged in the very first international meeting of independent monitoring bodies which initiated the establishment of ICFO half a century ago. The conference “Engaging Donors’ Trust” addresses to leading professionals in independent monitoring agencies, charities, umbrella organizations, and governmental control agencies.

ICFO’s main purposes are:

– sharing information and experience among national monitoring organizations;
– formulating standards for non-governmental charitable organizations working internationally;
– monitoring the international headquarters of those charities on a voluntary basis;
– helping in establishing new national monitoring agencies;
– providing information about the various national monitoring systems and the activities of internationally working charitable organizations to businesses, foundations, governments, the media, and the general public.
09.45 a.m.  
Registration and welcome coffee

10.30 a.m.  
Welcome

Ingrid Stahmer  
Chairperson DZI

Rollin van Broekhoven  
President ICFO

10.45 a.m.  
Welcome speech

Niels Lund Chrestensen  
Vice President DIHK

11.00 a.m.  
Opening speech

Axel Nawrath  
State Secretary  
German Federal Ministry of Finance

11.20 a.m.  
Keynote speech: Importance of Self Regulation and Independent Monitoring vs. State Regulation

Diana Aviv  
President Independent Sector  
Washington D.C., U.S.A

12.20 p.m.  
Development of the Third Sector in the global Setting

Helmut Anheier  
Centre for Social Investment  
University of Heidelberg, Germany

Questions and Answers

01.00 p.m.  
Buffet lunch

02.00 p.m.  
Charities, Social Cohesion and Public Opinion

Valerio Melandri  
Director of the Master in Fundraising  
University of Bologna, Italy

02.20 p.m.  
ICFO’s Mission and new Challenges in Charity Certification

Burkhard Wilke  
Secretary General ICFO

02.40 p.m.  
Evaluation and Quality Measurement in NGOs. The case of humanitarian and development aid

Niels Dabelstein  
Danish Institute for International Studies, Denmark

Questions and Answers
03.15 p.m.

**Coffee break**

03.40 p.m.

**Self Regulation vs. Certification**
Why Self Regulation is unlikely to win

Andreas Ortmann  
*CERGE-EI*  
*Charles University Prague,*  
*Czech Republic*

04.00 p.m.

**Round Table Discussion: Monitoring Charities in the 21st Century**

Jos Zwartjes  
*Moderator*

Helmut Anheier  
Diana Aviv  
Andreas Ortmann  
Martina Ziegerer  
*Board Member ICFO*

05.00 p.m.

**Wrap-up and closing remarks**

Rollin van Broekhoven  
Burkhard Wilke

07.00 p.m.

**Buffet dinner**  
(ICFO Members and invited Guests)  
(location nearby the hotels)

**Dinner speech**

Christopher Zealley  
*ABFO, U.K.*

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Programme – Public Part  
**Engaging Donors’ Trust**  
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